Luke Carter | Designer, Coder & Retoucher, Brooklyn, NY
646 875 8530 | chezluc.com | contact@chezluc.com

Experience

Facebook | www.facebook.com
Production Designer
Oct '19 – June '21 (Full Time)
Apr 2019-Oct 2019 (Contractor)

I supported the Messenger Interface Guidelines team by maintain and update their component library. I assist with design reviews, acting as an initial liaison between the engineering and design departments, ensuring the final result is accurate to the original design. Other duties included file organization and workflow optimization – using AppleScript and third party programs to create quick fixes that help make the designers' workflow more efficient.

Airbnb | www.airbnb.com
Lead Photo Production Coordinator
June '18 – February '19
Working one on one with the Photo Operations team, I created custom AppleScripts to help automate their workflow, saving time and brain power. Consulted with the Design team and the photography vendors to improve and organize the delivery of final assets.

Productivity Designer
July '17 to June '18
Improved the efficiency of the Production Design team through 1 on 1 training & AppleScript, Text Expansion, shell scripting, Photoshop Actions / Scripting, Sketch Plugins/Hacks, Hazel and Alfred.

Design Technologist (Airbnb Cont.)
Feb '16 to July '17
Developed internal tools for the Experience Design team. Created the concept and prototype for air/shots, an internal testing tool.

Production Designer
Feb '15 to Feb '16
Ensured consistency and quality across the site. Specialized in file organization, tool creation and workflow management.

Academy of Art | www.aau.edu
Professor - Web Design
Fall and Spring Semesters 2016
Instructor for Web Design I - HTML programming and Web Design.

HUGE | www.hugeinc.com
Senior Production Designer
April '14 to Feb' 15
Responsibilities included: Developing production specifications and style guidelines for American Express. Supervised other production designers, with the supervision of my superior.

Initiatives included an internal learning program to share knowledge between employees as well as assisting as a stakeholder to create a site that will help Huge visually archive past work.

Parsons School of Design
www.newschool.edu/parsons
Professor - Web Design
August '14 to May '15

Taught two semesters of an online session for the Associate Degree Level of Interactive/Web Design 1.

Debaser | www.debaser.cc
Art Director
July '13 to March '14

Executed for all design requests for the agency. Assisted development staff in programming of HTML emails for various clients.

Aremo | aremo.com.br
Head of Graphic Design
December '12 to March '13

Designed landing pages and banners to showcase new collections and specific products. Developed various online and offline advertising material. Design of flash banners and revision of site design. Retouched images for catalog, lookbook and editorials.

Studio 65 Brasil (São Paulo) |
www.giovannibianco.com
Graphic Designer | Freelancer
October '11 to September '12

Developed presentations for all of the Brazilian clients. Worked directly with the studio in New York for approval. Prepared of all of the final files for clients including Vivara, Arezzo, Schutz Ana Capri.

HUGE | www.hugeinc.com
Production Designer
August '10 to July '11

Developed Style Guides for clients to use when updating their sites. Production of designs from wire frames using an existing design. Created actions and scripts to save time in the day to day workflow of the designers and developers. Assisted project managers and art directors with any production needs.

Empire Design
www.empiredesign.com
Print Production Artist / Retoucher
Fall '09 to 2010

Rebuilt site empiredesign.com (to launch in mid 2010). Created all print mechanical files for main client AMC.

Catch 24 Advertising / Design
www.catch24design.com
Lead Production Artist
Spring 06 to Winter 08

12 person Marketing team of Health Net, Inc. contacted me directly to start new projects, request revisions, or answer any questions about projects or subsequent invoices. Secondary client - IBM. Responsible for execution and delivery of all internal and external HTML Emails for final output in Lotus Notes. During slower times helped out with the agency's other clients, Luftansa, the New York Yankees, and Freeze Skin Care. Known in the office as the InDesign and organization aficionado.

QuadGraphics | www.qg.com
3rd Shift Mac Operator
Fall (nights) '05

Worked as a night operator at the Times Square Imaging Department, the retouching firm for Condé Nast. Performed color correction from mark ups and created silhouettes of products for Vogue, Vanity Fair, W Magazine, Condé Nast Traveler, Men's Health and others.

Jeff Koons Studios | www.jeffkoons.com
Production Artist
Spring + Fall (days) '05

Worked as in house designer and Photoshop Expert. Created virtual mock ups (videos and stills) using Photoshop under direct instruction from Mr. Koons for his sculptures and some elements of his paintings.

Freelance Clients (On Site Studio Work)
Annie Leibovitz Studio [Retouching]
Estudio Jana Tahira, São Paulo, Brazil [Print and Web]
Pandiscio Studio, NY [HTML Web Design and Production]
Picturehouse, NY [Retouching/Proofing]
Pinwheel Studio, San Francisco, CA [HTML/PHP Web Edits]

Freelance Web Clients
Andrew Jones Makeup, NY
Colleen & The Power of Work, NY
Ecole Spéciale d'Architecture, FR
Pat Riveria Photography, NY

Andrew Yee Photography, NY
Carolina Chagas, SP
Frankie Boyd Makeup, NY
Renata Fagundes, SP

Teaching (Workshops)
3rd Ward | www.3rdward.com
Instructor - Intro to Dreamweaver
Fall 09 + Early '10

Education
Parsons School of Design
New York, NY
Fall '02 to Spring '04
Concentration: Photography

Parsons School of Design
Paris, France
Spring '02
Concentration: Photography

Louisiana State University
Baton Rouge, LA
Fall '00 to Fall '01
Concentration: Biology

Languages
Fluent in French & Portuguese

Technical Skills
HTML | CSS | JQuery | PHP
Applescript | Shell/Bash
Adobe Creative Suite
After Effects
Sketch
Figma