
Luke Carter | Designer, Coder & Retoucher
2200 Adeline St. Ste. 330B
Oakland, CA 94607

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Site chezluc.com
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Experience

Airbnb | www.airbnb.com
Lead Photo Production
Coordinator
June '18 – Present
Working one on one with the
Photo Operations team, I
created custom AppleScripts to
help automate their workflow,
saving time and brain power.
Consulted with the Design team
and the photography vendors to
improve and organize the
delivery of final assets.

Productivity Designer
July '17 to June '18
Improved the efficiency of the
Production Design team through
1 on 1 training. Methods used
include but not limited to:
AppleScript, Text Expansion,
shell scripting, Photoshop
Actions / Scripting, Sketch
Plugins/Hacks, Hazel and
Alfred.

Design Technologist
Feb '16 to July '17

Developed internal tools for the
Experience Design team.
Created the concept and
prototype for air/shots, an
internal testing tool.

Production Designer
Feb '15 to Feb '16

Ensured consistency and quality
across the site. Specialized in
file organization, tool creation
and workflow management.

Debaser | www.debaser.cc
Art Director
July '13 to March '14

Executed for all design requests for the agency. Assisted development
staff in programming of HTML emails for various clients.

Arema | arema.com.br
Head of Graphic Design
December '12 to March '13

Designed landing pages and banners to showcase new collections
and specific products. Developed various online and offline advertising
material. Design of flash banners and revision of site design.
Retouched images for catalog, lookbook and editorials.

Studio 65 Brasil (São Paulo) | www.giovannibianco.com
Graphic Designer | Freelancer
October '11 to September '12

Developed presentations for all of the Brazilian clients. Worked directly
with the studio in New York for approval. Prepared of all of the final
files for clients including Vivara, Arezzo, Schutz Ana Capri.

HUGE | www.hugeinc.com
Production Designer
August '10 to July '11

Developed Style Guides for clients to use when updating their sites.
Production of designs from wire frames using an existing design.
Created actions and scripts to save time in the day to day workflow
of the designers and developers. Assisted project managers and art
directors with any production needs.

Empire Design | www.empiredesign.com
Print Production Artist / Retoucher
Fall '09 to 2010

Rebuilt site empiredesign.com (to launch in mid 2010).
Created all print mechanical files for main client AMC.

Catch 24 Advertising and Design | www.catch24design.com
Lead Production Artist
Spring 06 to Winter 08

12 person Marketing team of Health Net, Inc. contacted me directly
to start new projects, request revisions, or answer any questions
about projects or subsequent invoices. Secondary client - IBM.
Responsible for execution and delivery of all internal and external
HTML Emails for final output in Lotus Notes. During slower times
helped out with the agency's other clients, Luftansa, the New York
Yankees, and Freeze Skin Care. Known in the office as the InDesign
and organization aficionado.

QuadGraphics | www.qg.com
3rd Shift Mac Operator
Fall (nights) '05

Worked as a night operator at the Times Square Imaging Department,
the retouching firm for Condé Nast. Performed color correction from
mark ups and created silhouettes of products for Vogue, Vanity Fair,
W Magazine, Condé Nast Traveler, Men's Health and others.

Jeff Koons Studios | www.jeffkoons.com
Production Artist
Spring + Fall (days) '05

Worked as in house designer and Photoshop Expert. Created virtual
mock ups (videos and stills) using Photoshop under direct instruction
from Mr. Koons for his sculptures and some elements of his paintings.

Freelance Clients (On Site Studio Work)

Annie Leibovitz Studio [Retouching]
Estudio Jana Tahira, São Paulo, Brazil [Print and Web]
Pandiscio Studio, NY [HTML Web Design and Production]
Picturehouse, NY [Retouching/Proofing]
Pinwheel Studio, San Francisco, CA [HTML/PHP Web Edits]

Freelance Web Clients

Andrew Jones Makeup, NY
Colleen & The Power of Work, NY
Ecole Spéciale d'Architecture, FR
Pat Riveria Photography, NY

Andrew Yee Photography, NY
Carolina Chagas, SP
Frankie Boyd Makeup, NY
Renata Fagundes, SP

Teaching (Workshops)

3rd Ward | www.3rdward.com
Instructor - Intro to Dreamweaver
Fall 09 + Early '10

Education

Parsons School of Design
New York, NY
Fall '02 to Spring '04
Concentration: Photography

Parsons School of Design
Paris, France
Spring '02
Concentration: Photography

Louisiana State University
Baton Rouge, LA
Fall '00 to Fall '01
Concentration: Biology

Languages

Fluent in French & Portuguese

Technical Skills

HTML | CSS | JQuery | PHP
Applescript | Shell/Bash
Adobe Creative Suite
After Effects
Sketch